

# PLACEMAKING:

Bringing the  
Triangle to Life by Creating Recognizable Places of Identity

## PLACEMAKING ELEMENTS:

Parks & Plazas;  
Streetscape Design & Public Art;  
Streetwall & Massing;  
Ground Floor Program &  
Street Level Facades



# Making “Identity” Places



1. 5<sup>th</sup> Street: The Triangle's Shopping Street
2. “Plaza” at 5<sup>th</sup> & K
3. Gateways at New York Ave., Massachusetts Ave., and Mount Vernon Square
4. K Street Promenade
5. 3<sup>rd</sup>, 4<sup>th</sup>, I & L: The Residential Community
6. 3<sup>rd</sup> and K Residential Core
7. The Avenues: A Washington Address

